3. How We Use Your Data

We use the data we collect to deliver and improve the Cosmo Crafter experience while ensuring compliance with legal obligations. Below is an outline of how your data is utilized:

3.1 Providing the Services

- To create and manage your account, including authentication and account recovery.
- To enable gameplay features, in-game transactions, and progression tracking.
- To process payments and deliver purchased virtual goods or subscriptions.

3.2 Improving and Optimizing

- To analyze user behavior and preferences to refine game mechanics, user interfaces, and overall performance.
- To debug, test, and troubleshoot technical issues affecting gameplay.
- To personalize your experience, such as displaying tailored recommendations or rewards.

3.3 Communicating with You

- To send essential communications, including game updates, feature announcements, and security alerts.
- To respond to support inquiries or feedback.
- To notify you about in-game activities, promotions, or events (you may opt-out of non-essential communications in the Notification Settings).

3.4 Ensuring Safety and Security

- To detect and prevent fraud, cheating, unauthorized access, or other violations of our Terms of Service.
- To enforce our policies and protect user accounts and data.

3.5 Legal Compliance

- To comply with legal obligations, such as tax reporting, user consent management, or responding to lawful requests by authorities.

3.6 Aggregated and Anonymized Data

- To generate aggregated reports and insights that do not identify individual users, used for research, marketing, and development purposes.

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